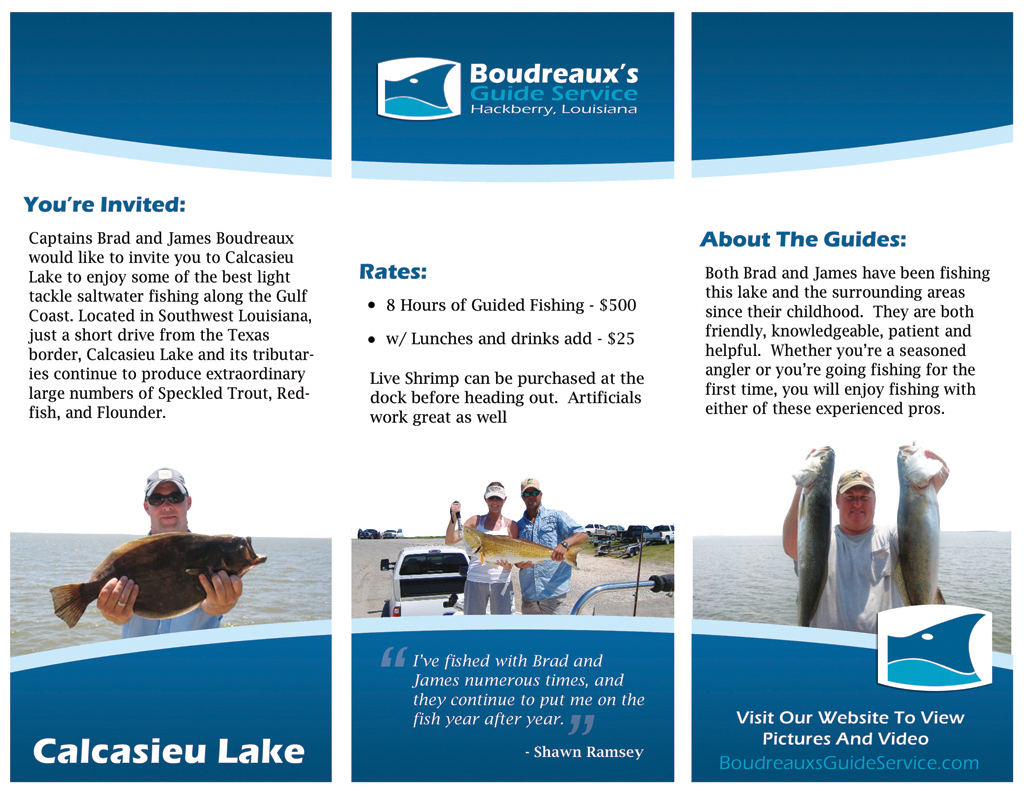
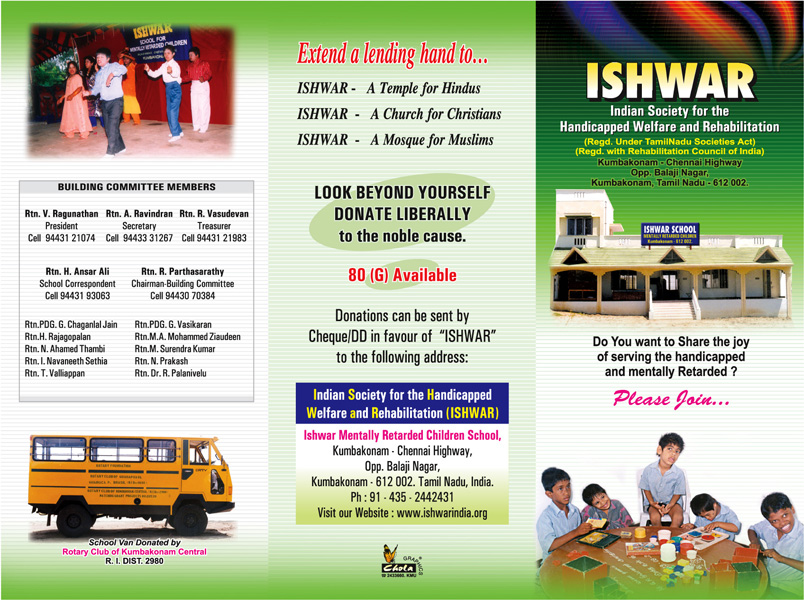
For the second ear project I thought doing a brochure for the parents would be the best choice. My version would inform parents of the benefits of joining a sports team in an organized way that is approachable and parents would want to read.



I like this first brochure because its headings tell you exactly what is going to be talked about underneath. Using blue as the main color was smart because it will remind readers of water which ties into what they are discussing.



I like how this brochure has a lot of pictures and the placement of the pictures. It catches the reader’s attention. I also like how it used different fonts for the different sections it is taking about.



I like the color scheme of this brochure. Having the background grey really helps the green in the pictures and the red captions stand out. I also like how the one picture isn’t perfectly straight, that really plays an advantage visually.

My brochure

[Ear 2 brochure.docx](file:///C:\Users\Sarah\Documents\Ear%202%20brochure.docx)